

Promoting PXEs at Your Event

By accrediting your event and offering Patient Experience Continuing Education credits (PXEs), you are providing patient experience educational opportunities that attendees will find important in their profession. We've compiled a list of suggestions to help you in promoting PXEs at your event.

POST ON YOUR WEBSITE



Let attendees know your event is a PXE approved program by posting the below information along with including the PXE seal, which is recognizable to current and potential CPXPs.

"We're excited to offer [# of hours] Patient Experience Continuing Education credits (PXEs) through Patient Experience Institute (PXI). PXI is an independent, non-profit, committed to the improvement of patient experience through evidence-based research, continuing education and professional certification. PXEs can be applied towards Certified Patient Experience Professional (CPXP) applications and/or to maintain certification designation. "

SHARE ON SOCIAL MEDIA

Use the PXE seal on your Twitter, Facebook or LinkedIn pages. You can post specific sessions that offer PXEs or promote your entire event. Be sure to follow us on Twitter at @PXInstitute.

PRINT IN THE ONSITE PROGRAM

Including information in your onsite program is another opportunity to promote PXEs during the event. We suggest including the PXE seal next to approved sessions or simply adding it to the overall continuing education section of the program. In addition, keeping the informational 'PXE Credit Claiming Overview' sheet near registration/information desk may be helpful for your attendees as well. Suggested copy:

"[Event name] offers [# of hours] Patient Experience Continuing Education credits (PXEs) through Patient Experience Institute (PXI). The approved sessions are designated within the program. Visit the registration/information desk to learn how to obtain your PXE credits following the event."

Thank you for your commitment to the patient experience movement and the growing community of Certified Patient Experience Professionals (CPXPs). This meaningful accreditation displays your stand for the value of what certified professionals bring to the overall healthcare conversation.

For more information, contact Patient Experience Institute at 844.794.2797 or info@pxinstitute.org.

