



## Suggested Copy for CPXPs to Encourage Organizations to Offer Patient Experience Continuing Education (PXE) Credits

As a Certified Patient Experience Professional (CPXP), we know how important it is to you to obtain Patient Experience Continuing Education (PXE) to maintain your designation. To check if any of the events you plan to attend offer PXEs, you can view the calendar of approved programs here: <https://www.pxinstitute.org/events/>. As we've received many requests on if or why other events or conferences are not listed as a PXE approved program, below is a suggested email template to help you encourage such events to offer PXEs and provide information on how they can get started.

### EMAIL TEMPLATE

Hi, \_\_\_\_\_.

I'm interested in attending [INCLUDE EVENT NAME HERE] and am inquiring about continuing education credits offered at this event. As a Certified Patient Experience Professional (CPXP), it's important for me to obtain Patient Experience Continuing Education (PXE) credits so I can maintain my CPXP designation representing my commitment to the profession and having the current skills and knowledge in supporting and expanding the field of patient experience.

Will you be offering PXEs? I encourage you to apply to offer PXEs as other individuals like me are increasingly seeking credits for CPXP designation. You can learn more [here](#) on how to apply to offer PXEs through Patient Experience Institute, an organization committed to helping frame and expand the field of patient experience.

As the patient experience movement grows and more individuals are achieving CPXP designation, I encourage you apply to offer PXEs at your event to show support of the value of what CPXPS, like myself, can bring to the overall healthcare conversation and to your event.

Sincerely,  
[ENTER YOUR NAME]